

**FOR IMMEDIATE RELEASE**

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**WEDDING ON SATURDAY – TRIATHLON ON SUNDAY**

August 23, 2005, ROCHESTER, N.Y. – The Mary M. Gooley Hemophilia Center's 3<sup>rd</sup> annual Finger Lakes Triathlon in Canandaigua on September 18, 2005 promises to be an exciting day for many reasons, especially for a couple getting married in Canandaigua on Saturday and then both doing the Finger Lakes Triathlon on Sunday morning. Kathleen Whitley and Art Harm, triathletes from Long Island met on the race circuit, enjoyed our race last year and will be tying the knot at Canandaigua Inn on the Lake on Saturday afternoon. Witness to the wedding will be the founder of the Mary M. Gooley Hemophilia Center's triathlon – Lucinda Lapoff Esq. and her husband David. Will the couple enjoy a traditional wedding dinner or will they opt for a more typical carbo loading dinner prior to the big race?

Swimming, running and biking alongside the newlyweds will be another 600 people, two of whom suffer with bleeding disorders!

A beautiful lake, rolling hills, Finger Lakes wine country, inspiring athletes and an outstanding organization all add up to a wonderful day. A president who will jump in the lake for a ½ mile swim, a hematologist willing to run 3 miles and Dale Cameron-Kody, a woman with a bleeding disorder doing her first Sprint Tri should make the day even more exciting.

The Triathlon gets underway at 7:30 am at Kershaw Park in Canandaigua with the Olympic Distance swim. The Sprint race starts at 8 am and the Kids Tri at 11am.

The Center, serving the community for over 45 years, exists to improve the lives of people with bleeding disorders and iron overload by providing them with world-class treatment, advocacy and research. It offers comprehensive care, to patients and their families who suffer from hemophilia, hereditary hemochromatosis, von Willebrand's disease and Gaucher Disease.

“People living with these disorders meet challenges every day with courage and determination. We have many goals for this triathlon – to build awareness, encourage healthy lifestyles for our patients and the community, and reach out to people who may benefit from our services says Robert W. Fox, President /CEO. With the community's help, we can save lives and improve quality of life for others.”

All proceeds benefit the Mary M. Gooley Hemophilia Center, an independent, not-for-profit 501c3 organization founded in 1959. To learn more about the Hemophilia Center we invite you to our website at [www.hemocenter.org](http://www.hemocenter.org).